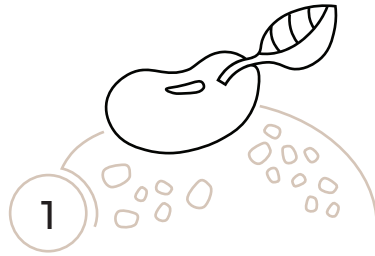
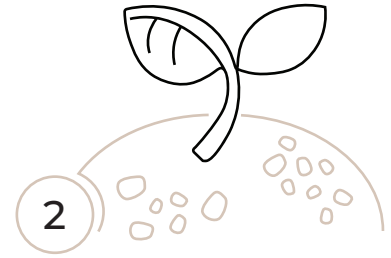


## REWARDS PLAN

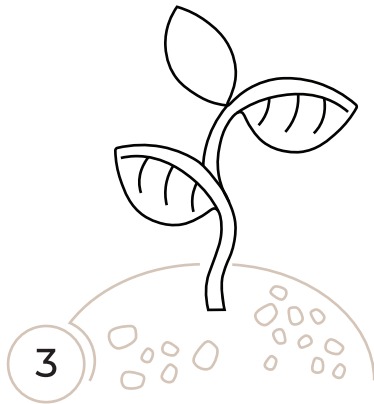


Plant your roots and earn 15% ROOT REWARDS PRODUCT CREDIT on referral purchases.

Refer two active customers and qualify to become an AMBASSADOR.

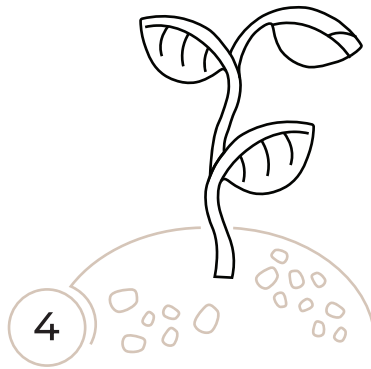


As an AMBASSADOR, earn an additional 10% ROOT rewards on your customer referrals. You are able to turn rewards points into cash and crypto.



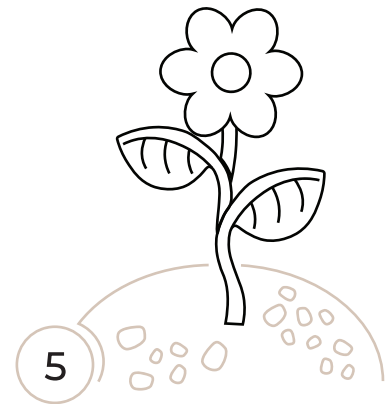
Grow your QRSP ROOT POINTS to at least \$300 and begin earning a daily ROOT reward.

The higher your QUALIFIED ROOT SALES POINTS (QRSP), the more you earn everyday.



Continue growing your ROOT community and increase your ROOT rewards with matching bonuses daily.

The higher your QUALIFIED ROOT SALES POINTS (QRSP), the more rewards you earn.



Grow your QUALIFIED ROOT SALES POINTS to a minimum of \$5000 and begin earning HARVEST REWARDS.

*\*Please refer to the ROOT rewards chart on the following page*

# ROOT REWARDS

RANK	TOTAL ACTIVE CUSTOMER COUNT	MAX RULE	QRSP	QPAR (15)	SHARING REWARDS	ROOT DAILY REWARDS	ROOT MATCH REWARDS	HARVEST REWARDS
					WHEN IS IT CALCULATED & PAID?			
					REAL TIME	DAILY	MONTHLY	
CUSTOMER					L1:15%	-		
AMBASSADOR	2	2	-	-	-	-		
QUALIFIED AMBASSADOR	55% rule	40% rule	-	-	L2:10%	-	L1:25%	
SUPER AMBASSADOR	↓	120	300	1	-	\$ 0.50	↓	
I		200	500	-	-	\$ 0.75		
II		280	700	-	-	\$ 1		
III		360	900	-	-	\$ 1.50		
IV		480	1200	-	-	\$ 2		
V		640	1600	-	-	\$ 2.50		
BRONZE SUPER AMBASSADOR		800	2000	1	-	\$ 3	L2:20%	
I		1000	2500	-	-	\$ 3.75	↓	
II		1200	3000	1	-	\$ 4.50		
III		1400	3500	-	-	\$ 5		
IV	1600	4000	1	-	\$ 6			
V	1800	4500	-	-	\$ 7			
SILVER AMBASSADOR	2000	5000	1	-	\$ 8	L3:15%	\$ 100	
I	3000	7500	-	-	\$ 12	↓	\$ 150	
II	4000	10000	1	-	\$ 16		\$ 200	
III	5000	12500	-	-	\$ 20		\$ 250	
IV	6000	15000	1	-	\$ 24		\$ 300	
V	7000	17500	-	-	\$ 28		\$ 350	
GOLD SUPER AMBASSADOR	8000	20000	1	-	\$ 32	L4:10%	\$ 400	
I	10000	25000	1	-	\$ 40	↓	\$ 500	
II	12000	30000	1	-	\$ 48		\$ 600	
III	14000	35000	1	-	\$ 56		\$ 700	
IV	16000	40000	1	-	\$ 64		\$ 800	
V	18000	45000	1	-	\$ 72		\$ 900	
PLATINUM SUPER AMBASSADOR	20000	50000	2	-	\$ 80	L5:5%	\$ 1,000	
I	30000	75000	1	-	\$ 120	↓	\$ 1,500	
II	40000	100000	1	-	\$ 160		\$ 2,000	
III	50000	125000	3	-	\$ 200		\$ 2,500	
IV	60000	150000	1	-	\$ 240		\$ 3,000	
V	70000	175000	1	-	\$ 280		\$ 3,500	
DIAMOND SUPER AMBASSADOR	80000	200000	4	-	\$ 320		\$ 4,500	
I	100000	250000	1	-	\$ 400		\$ 5,500	
II	120000	300000	1	-	\$ 480		\$ 6,500	
III	140000	350000	3	-	\$ 560		\$ 7,500	
IV	160000	400000	1	-	\$ 640		\$ 8,500	
V	180000	450000	1	-	\$ 720		\$ 9,500	
ELITE SUPER AMBASSADOR	200000	500000	5	-	\$ 800		\$ 12,000	
I	300000	750000	1	-	\$ 1,200		\$ 15,000	
II	400000	1000000	1	-	\$ 1,600		\$ 20,000	
III	500000	1250000	3	-	\$ 2,000		\$ 25,000	
IV	600000	1500000	1	-	\$ 2,400		\$ 30,000	
V	700000	1750000	1	-	\$ 2,800		\$ 35,000	

\*Continues to the next page

RANK	TOTAL ACTIVE CUSTOMER COUNT	MAX RULE	QRSP	QPAR (15)	SHARING REWARDS	ROOT DAILY REWARDS	ROOT MATCH REWARDS	HARVEST REWARDS
					WHEN IS IT CALCULATED & PAID?			
					REAL TIME	DAILY	MONTHLY	
PRESIDENTIAL AMBASSADOR	55% rule	800000	2000000	6	-	\$ 3,250		\$ 50,000
I		880000	2200000	1	-	\$ 3,650		\$ 50,000
II		1000000	2500000	1	-	\$ 4,050		\$ 50,000
III		1100000	2750000	3	-	\$ 4,450		\$ 50,000
IV		1300000	3250000	1	-	\$ 4,850		\$ 50,000
V		1500000	3750000	1	-	\$ 5,250		\$ 50,000
PRESIDENTIAL AMBASSADOR (2 STARS)		1700000	4250000	6	-	\$ 5,750		\$ 50,000
I		1800000	4500000	1	-	\$ 6,200		\$ 50,000
II		1900000	4750000	1	-	\$ 6,650		\$ 50,000
III		2100000	5250000	3	-	\$ 7,100		\$ 50,000
IV		2280000	5700000	1	-	\$ 7,550		\$ 50,000
V		2500000	6250000	1	-	\$ 8,000		\$ 50,000
PRESIDENTIAL AMBASSADOR (3 STARS)		2800000	7000000	6	-	\$ 8,600		\$ 50,000
I		3040000	7600000	1	-	\$ 9,150		\$ 50,000
II		3300000	8250000	1	-	\$ 9,700		\$ 50,000
III		3600000	9000000	3	-	\$ 10,250		\$ 50,000
IV		3900000	9750000	1	-	\$ 10,800		\$ 50,000
V		4200000	10500000	1	-	\$ 11,350		\$ 50,000
PRESIDENTIAL AMBASSADOR (4 STARS)		4800000	12000000	6	-	\$ 12,250		\$ 50,000
I		5100000	12750000	1	-	\$ 13,100		\$ 50,000
II		5400000	13500000	1	-	\$ 13,950		\$ 50,000
III		5700000	14250000	3	-	\$ 14,800		\$ 50,000
IV		6000000	15000000	1	-	\$ 15,650		\$ 50,000
V		6300000	15750000	1	-	\$ 16,500		\$ 50,000
PRESIDENTIAL AMBASSADOR (5 STARS)		7000000	17500000	6	-	\$ 17,600		\$ 50,000
I		7300000	18250000	1	-	\$ 18,600		\$ 50,000
II		7700000	19250000	1	-	\$ 19,600		\$ 50,000
III		8100000	20250000	3	-	\$ 20,600		\$ 50,000
IV		8600000	21500000	1	-	\$ 21,600		\$ 50,000
V		9000000	22500000	1	-	\$ 22,600		\$ 50,000
PRESIDENTIAL MASTER AMBASSADOR		9600000	24000000	6	-	\$ 23,800		\$ 50,000
I		10000000	25000000	1	-	\$ 24,900		\$ 50,000
II		10400000	26000000	1	-	\$ 26,000		\$ 50,000
III		10800000	27000000	3	-	\$ 27,100		\$ 50,000
IV		11200000	28000000	1	-	\$ 28,200		\$ 50,000
V		12000000	30000000	1	-	\$ 29,300		\$ 50,000
PRESIDENTIAL CLOWN AMBASSADOR		12800000	32000000	6	-	\$ 30,500		\$ 50,000
I		13200000	33000000	1	-	\$ 31,500		\$ 50,000
II		14000000	35000000	1	-	\$ 33,000		\$ 50,000
III		14800000	37000000	3	-	\$ 34,100		\$ 50,000
IV		15600000	39000000	1	-	\$ 35,300		\$ 50,000
V		16400000	41000000	1	-	\$ 36,500		\$ 50,000
PRESIDENTIAL ELITE AMBASSADOR		17600000	44000000	6	-	\$ 37,900		\$ 50,000
I		18400000	46000000	1	-	\$ 39,200		\$ 50,000
II		19200000	48000000	1	-	\$ 40,500		\$ 50,000
III		20000000	50000000	3	-	\$ 41,800		\$ 50,000
IV		20800000	52000000	1	-	\$ 43,100		\$ 50,000
V		21600000	54000000	1	-	\$ 44,400		\$ 50,000

\* Rewards go beyond the illustration

# ROOT ALMANAC

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**ACTIVE CUSTOMERS:** A customer that has made a purchase in the last 30 days (current day + the previous 29 calendar days).

**SALES POINTS (SP):** The points value of a product eligible for calculating rewards, bonuses and RANK. In most cases, but not always, Sales Points and product purchase price are the same.

**PERSONAL SALES POINTS (PSP):** The SP value of the products you have personally purchased over the last 30 calendar days, up to a maximum of \$500 (personal purchases are not required for any qualification).

**ROOT SALES POINTS (RSP):** The total SP generated by everyone in your ROOT system over the last 30 days.

**CUSTOMER SALES POINTS (CSP):** The part of RSP resulting from all customer purchases in your ROOT system. (This is used for 55% Rule).

**QUALIFIED ROOT SALES POINTS (QRSP):** The sum of your RSP over the last 30 days with the ROOT max rule applied, plus up to 500 PSP.

**GENEALOGY TREE:** The Genealogy Tree is the structure of your entire ROOT consumer community.

**RANK:** The title achieved in real time based on QUALIFIED ROOT SALES POINTS (QRSP).

**ROOT REWARDS:** The ROOT Brands created a rewards program (product credits and bonuses) to thank our CUSTOMERS, AMBASSADORS, and SUPER AMBASSADORS for sharing our brands.

**ROOTS:** ROOTS are members of your entire organization (CUSTOMERS, AMBASSADORS, and SUPER AMBASSADORS combining those whom you have personally referred to ROOT continuing with their referrals).

**ROOTS COMMUNITY:** Your entire organization of CUSTOMERS, AMBASSADORS, and SUPER AMBASSADORS.

**LEVEL:** The genealogical order of your organization starting with your direct referrals as customer and continuing consecutively with your referral's direct referrals (your LEVEL 2) and so on. As part of ROOT rewards, CUSTOMERS can earn a product credit on purchases from their customers. QUALIFIED SUPER AMBASSADORS and above can receive a SHARING REWARDS from their customers, and a ROOT MATCH REWARDS on LEVELS 1-5 depending on rank eligibility. Your LEVEL classification is permanent from time of enrollment and is not impacted by physical position (layer) in the tree structure.

**LAYER:** A layer refers to the physical position of CUSTOMERS, AMBASSADORS, and SUPER AMBASSADORS within your structural Genealogy Tree.

**PRODUCT CREDITS:** We created a rewards program for our customers by providing an opportunity for them to reduce the cost or even obtain their products for free as a thank you for sharing our brand. Customers that refer other customers to the brand will receive a product credit equal to 15% of their (LEVEL 1) personally referred customer's product purchase. Product credits may then be applied to future purchases.

**SHARING REWARDS:** QUALIFIED AMBASSADORS and SUPER AMBASSADORS earn a 15% reward on purchases made by their LEVEL 1 direct referrals and 10% on purchases made by their LEVEL 2 referral's direct referrals.

**ROOT DAILY REWARDS:** A real time bonus paid daily based on real time RANK. You must be qualified and have reached the RANK of SUPER AMBASSADOR.

**ROOT MATCH REWARD:** A reward for effective leadership, earned by QUALIFIED SUPER AMBASSADORS and higher, as a matching percent of the ROOT Daily Reward earned by individuals starting with your LEVEL 1 directly referred on up to 5 LEVELS based on RANK (see the chart for details).

**HARVEST REWARDS:** A monthly bonus rewarded to SILVER SUPER AMBASSADORS and above based on your real-time RANK on the last day of the month.

**QUALIFIED PAID-AS-RANK (QPAR):** Where a number is given in the QPAR column (see rewards chart), SUPER AMBASSADOR must meet the corresponding RANK QRSP for 15 days in a 30 day period to achieve the specified RANK. When the QPAR number is greater than 1, the QRSP must be met for the stated number of qualifying 15 day periods.

Example: If the QPAR number is 2, that means that for at least 2 consecutive 30 day windows, minimum of 45- 60 days, GOLD SUPER AMBASSADOR V in qualification for PLATINUM SUPER AMBASSADOR RANK must meet the 50,000 QRSP requirement for at least 15 days during each of the 2 previous consecutive 30 day periods. In this example, you will be paid as a GOLD SUPER AMBASSADOR V, until your qualification is met.

## ROOT REWARDS RULES

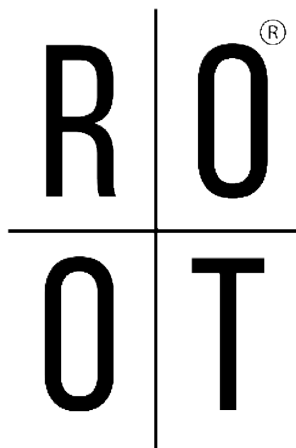
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**ROOT QUALIFIED 55% RULE:** To achieve or maintain the RANK of QUALIFIED AMBASSADOR or higher, 55% or more of gross RSP must be from customers (CSP) in order to be eligible to earn rewards. This percentage is calculated as CSP divided by RSP.

**ROOT MAX RULE:** A maximum of 40% of a RANK'S REQUIRED QRSP may be utilized from any 1 individual leg to qualify for that RANK (see max column in the chart).

**REWARD ELIGIBILITY:** To earn product SHARING BONUSES and to qualify to become an AMBASSADOR, 2 active customers must be attained (this only needs to occur once). QUALIFIED AMBASSADORS and SUPER AMBASSADORS must meet the 55% RULE.

**CUSTOMER CREDIT:** Valid for future personal purchases and is non-transferable (may not be transferred to any other person or entity).



**SHARING REWARDS and ROOT REWARDS:** SHARING REWARDS are calculated in 'REAL TIME' after each order is placed and put into your internal e-wallet. ROOT rewards are calculated daily and placed into your internal e-wallet each night (after midnight for the previous / preceding day based on your QUALIFIED PAID-AS-RANK). All new rewards will show 'pending' for 7 days, then 'available' (to withdraw or spend internally) on day 8.

**MATCHING ROOT REWARDS and HARVEST REWARDS:** Calculated from the QUALIFIED PAID-AS-RANK after midnight on the last day of the month (early morning of the 1st day of each month) based on the QUALIFIED PAID-AS-RANK. These rewards will show as 'pending' for 7 days, then 'available' (to withdraw or spend internally) on day 8.